

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

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22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 328312	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	MEDIA STRATEGIES & RESEARCH 11350 Random Hills Rd Ste 670	WARREN FOR SENATE 2012 5 Middlesex Ave Fl 1	
AND			
ADDRESS	Fairfax VA 22030-7428 USA	Somerville MA 02145-1102 USA	
CONTACT	R. BEALE	PRODUCT WARREN/D/US SEN MA	
LOCAL SALESPERSON	PAT CASHEN POLITICAL AGENCY EST. NO. 12100	PRODUCT CODE 1302	
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/24/12 AND ENDING 09/28/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	Th	1	05:58A	07:00A	60S	09/27/12-09/27/12	WBZ NEWS	1	1440.00	1440.00
2 FIXED	M	1	07:00A	09:00A	60S	09/24/12-09/24/12	THE EARLY SHOW	1	1000.00	1000.00
3 FIXED	W	1	12:00N	12:27P	60S	09/26/12-09/26/12	WBZ NEWS	1	1200.00	1200.00
4 FIXED	F	1	04:30P	05:00P	60S	09/28/12-09/28/12	JUDGE JUDY	1	1600.00	1600.00
5 FIXED	01010..	2	06:00P	06:30P	60S	09/25/12-09/27/12	WBZ NEWS	2	2700.00	5400.00
6 FIXED	010010.	2	11:00P	11:35P	60S	09/25/12-09/28/12	WBZ NEWS	2	5400.00	10800.00
Total Contract:								8		21440.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	21440.00	21440.00	
GRAND TOTAL									21440.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION